



1 March 2013



Mr. Jeffrey Smithson, PMP, PMI-ACP
PMI San Diego Chapter
8895 Towne Centre Dr
Suite 105-114
San Diego, CA 92122
United States

Dear Mr. Jeffrey Smithson:

Congratulations on the PMI San Diego Chapter's logo approval.

This approval shows the chapter's willingness to align to PMI's newest brand standards effective September 2010.

PMI's Graphic Designer has reviewed this logo to ensure consistency and all graphic elements requirements have been met. The review process is complete and your chapter's logo is ready for use.

Alignment and consistency with PMI's Brand Standards will help your chapter reach the ultimate goal of brand recognition. Your chapter clearly recognizes the importance of a consistent and distinguishable identification in today's global marketplace. Used correctly and consistently, your logo will create an instantly recognizable and powerful brand. It is up to all of us to ensure our identity delivers a strong, consistent presence wherever it appears around the world.

An image of the chapter's approved logo is attached within this letter. You will be provided a Logo Approval file which will include the chapter's logo in three different file and color formats (.JPG, .AI, .PNG & Black, White and Blue). This logo file displays the final version of your chapter's logo that has been approved by the PMI's Graphic Designer and should not be modified in any form. If any modification is required, please contact us for guidance or assistance.

Good luck with your other community initiatives and once again, congratulations on your chapter's new logo. Thank you for your continued support to PMI and the project management profession.

Sincerely,
Nina Aiuto
Chapter Development Associate
Chapter Development Department
philomena.aiuto@pmi.org